



NorthToSouth MEDIA

TERMS & SERVICES



BOOKING



We are booked on a daily basis with a variety of clients and we do our best to accommodate every booking. In order to do so, we request that you book 1-2 weeks in advance.

Your appointment is very important to our team. We understand that a lot can happen in this business. With that in mind, we respectfully request 24 hours notice for cancellations or reschedule. When a cancellation or reschedule is under 24 hours prior to the shoot we lose the chance to provide our services to others. Any appointment missed, cancelled or reschedule within 24 hours will result in a fee of 30% of the total cost of reserved services.

We will travel for any project. Please note, an additional travel fee of \$1.00/km will be charged for locations beyond a 40km radius from City Hall, Downtown Toronto, and parking when over \$10.

NorthtoSouth Media owns the copyright on all images and videos produced by us. By hiring us, you/your company are granted the rights to use these products for your marketing/advertising, social media and portfolio purposes. The products in question shall not be provided to third party persons, companies or entities, such as but not limited to Architects, Builders, Homeowners, Interior Designers, Stagers, Magazines or any other Media Publication. If any requests are received for the use of footage or images, please direct them to hello@northtosouthmedia.ca.



PHOTOGRAPHY



With the use of Multi-Flash, we are able to evenly light the property and bring the true colours to life. This technique, alongside a creative eye and excellent skills, will yield magazine quality photos as a final result.

Our photography has a unique style: we respect and appreciate natural light and shadows and believe they accentuate depth and perspective in a room/space. We strive for a realistic look, while focusing on capturing the very best features of any frame. For more information on our process and technique, please visit our [portfolio](#) or our [Instagram page](#).



- Photography service is priced in tiers, based on the square footage of the property, (see rates below).
- Our turnaround time is 24h - 48h. If the shoot was completed on a Friday, photos will be delivered Monday morning.
- We request the property to be ready at least 30min prior to the shoot and to be vacant for the complete time of the shoot.
- We will provide the best photography we can possibly create. Any revisions or extra editing will be charged at \$50/h.



PHOTOGRAPHY RATES



- Prices do not include HST.
- Amenities photography can be added for \$89.
- Same day turnaround is offered for an additional charge of \$200 (Upon Confirmation).
- Listing Websites are included on every package or can be add for a \$50 fee.
- Exteriors Only is priced at \$250.
- Photography revisits will be charged at \$200. Booking conditions apply.

Up to 1000 Sq. Ft.

\$349

✓ Multi Flash Photography

1000 to 2500 Sq. Ft.

\$399

✓ Multi Flash Photography

2500 to 5000 Sq. Ft.

\$549

✓ Multi Flash Photography

5000 to 10000 Sq. Ft.

\$749

✓ Multi Flash Photography

BOOK NOW



VIDEOGRAPHY



Our videos are tailored to the exact property and target market. When filming, we take into account pace, flow and feel. We understand each property, in order to highlight its best qualities and features. Each video will take the viewer on an immersive journey!

Videography service is priced in tiers, based on the square footage of the property, (see rates below).

Our turnaround time is 48hrs for a video. If the shoot was completed on a Friday, the video will be delivered Monday morning.

We request the property to be ready at least 30mins prior to the shoot and for the property to be vacant for the complete time of the shoot.

We provide exceptional, creative, easy to digest, target focused videos. We pick the music for each property based on its character and personality. Music change requests can be accommodated with a \$59 editing fee applied. Any other additional editing will be charged at \$50/h.



VIDEOGRAPHY RATES



NEWLY BUILT HOME
GORGEOUS PLACE

Up to 1000 Sq. Ft.

\$359

1000 to 2500 Sq. Ft.

\$499

2500 to 5000 Sq. Ft.

\$549

5000 to 10000 Sq. Ft.

\$699

✓ Video Walkthrough

✓ Video Walkthrough

✓ Video Walkthrough

✓ Video Walkthrough

- Instagram Reels | \$280
- Neighbourhood Amenities | \$149
- Realtor Intro / Voice Over / Realtor Outro | \$99
- Custom videos are offered with custom rates based on scope.
[Contact us](#) for more information.



DRONE PHOTO & VIDEO



We are skilled, insured, Transport Canada certified drone pilots who seriously love flying. Drone footage can elevate your listing to the next level. Aerial images and videos can also be crucial when selling a property for top dollar!

When a Drone Photos & Video Package is booked for your listing, we go through a thorough process of researching the area and requesting the proper permits and approvals to fly in that location.

The weather plays a big part when it comes to flying. We try our best to coordinate the optimal date to fly and we rely on you, our client, to book it. If the drone cannot be flown on the date booked, we will have to reschedule and an additional charge of \$75 will be applied. See more about rates below.

Remember that to responsibly fly drones, pilots first need to be skilled then insured and licensed by Transport Canada. Rogue flights can result in \$1k - \$5k fine for the pilot and \$5k - \$10k fine for the company for which the pilot is flying.





DRONE & VIDEO RATES

- Square footage of the property does not affect the drone price.
- Drone services need to be booked 3-4 days in advance in order to make time for permits and approvals to fly in desired location.
- Please note: some locations may simply not allow drones at all for a number of factors; proximity to airports, theme parks, landmarks, etc.

DRONE PHOTOGRAPHY

\$159

✓ Stunning Aerial

✓ Skilled. Licensed. Insured

DRONE VIDEOGRAPHY

\$289

✓ Stunning Aerial

✓ Skilled. Licensed. Insured

DRONE PHOTOGRAPHY/ VIDEOGRAPHY

\$349

✓ Stunning Aerial

✓ Skilled. Licensed. Insured

[BOOK NOW](#)



MATTERPORT 3D and RATES



One of the best ways to showcase a property without having an open house or an on site visit is a 3D tour. This helps the client make a decision before even stepping foot on the property. Not only that, each virtual tour comes with a Floor Plan and measurements!

You can find some examples of our 3D scans and floor plans in one of our many listings, right here;

[NorthtoSouth Media Tours](#)

MATTERPORT 3D VIRTUAL TOUR

\$ 249

Up to 1000 Sq. Ft.

✓ 3D Virtual Tour

- Floor plans can be added at \$99.
- Tours will be hosted for 3 months. After that, it can still be hosted for a \$19.99 monthly fee.
- All locations that need to be scanned should have doors open.
- Locations such as furnace, garage, small closets etc are not scanned, therefore not added to the floor plan.
- Pricing tier;
1000 to 2500 sq. ft. | \$399
2500 - 5000 sq. ft. | \$599
5000 - 10000 sq. ft. | \$899

BOOK NOW



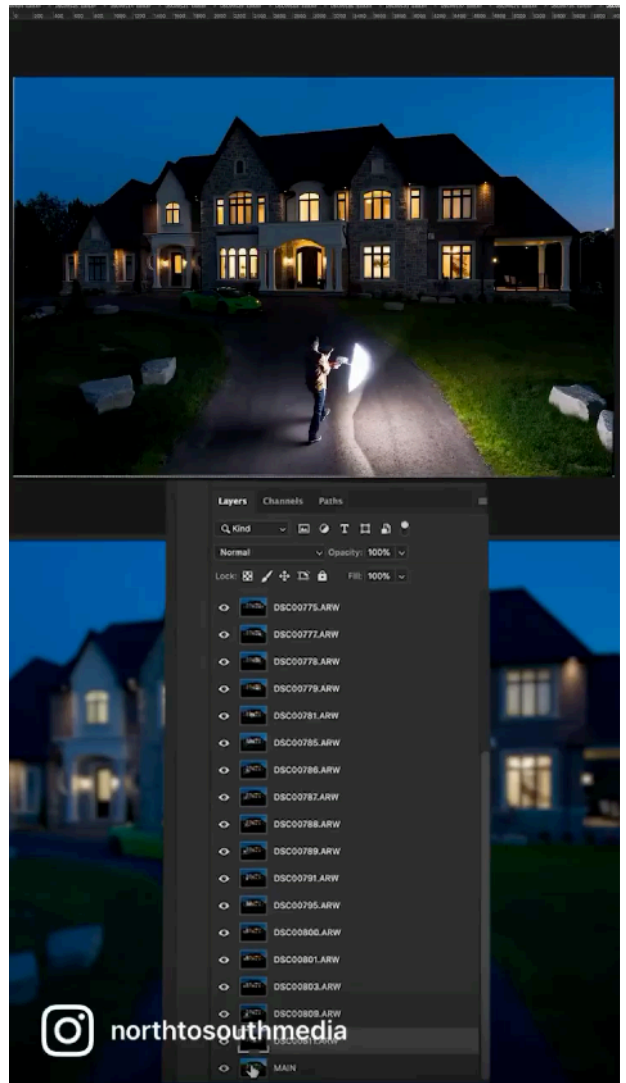


TWILIGHT

Twilight is one of the most impactful ways of showcasing the exterior. Do you want to attract a lot of attention? Add Twilight!

Our Twilight shoot goes above and beyond a simple shot before it gets dark. We plan in advance, get ready and wait for the perfect moment. The shot is composed of numerous flash pops to light specific areas of the exterior and represent the artificial light that is coming from the property. The result is stunning and unique.

See one of our examples below.



Twilight is a short period of time between sunset and dark. That leaves a 20 minute window for this type of image to be created. Because of that, we offer 2 - 3 shots depending on the property.

- Our Twilight rate is **\$270** for 2-4 shots of the property.
- Drone Twilight Photography can be added for **\$300**.
- Twilight Videography can be added for **\$300**.



PACKAGES

up to 1000 Sq. Ft.

NorthtoSouth Media is a one stop shop for all realtors. We offer a variety of packages and services. Most packages include everything you may need - we also offer custom packages in case you have some specific in mind.

Services such as Listing Websites, Twilight, Realtor Intro etc. are available as add ons to each package.

All previously mentioned points apply to every package.



BRONZE

\$529

Up to 1000 Sq. Ft.

- ✓ Multi Flash Photography
- ✓ 3D Virtual Tour

SILVER

\$599

Up to 1000 Sq. Ft.

- ✓ Multi Flash Photography
- ✓ Video Walkthrough

Recommend

GOLD

\$749

Up to 1000 Sq. Ft.

- ✓ Multi Flash Photography
- ✓ Video Walkthrough
- ✓ 3D Virtual Tour

PLATINUM

\$949

Up to 1000 Sq. Ft.

- ✓ Multi Flash Photography
- ✓ Video Walkthrough
- ✓ 3D Virtual Tour
- ✓ Drone Photos & Video

BOOK NOW



PACKAGES

over 1000 Sq. Ft.



BRONZE

\$649

1000 - 2500 Sq. Ft.

- ✓ Multi Flash Photography
- ✓ 3D Virtual Tour

SILVER

\$699

1000 TO 2500 Sq. Ft.

- ✓ Multi Flash Photography
- ✓ Video Walkthrough

Recommend

GOLD

\$899

1000 - 2500 Sq. Ft.

- ✓ Multi Flash Photography
- ✓ Video Walkthrough
- ✓ 3D Virtual Tour

PLATINUM

\$1,099

1000 to 2500 Sq. Ft.

- ✓ Multi Flash Photography
- ✓ Video Walkthrough
- ✓ 3D Virtual Tour
- ✓ Drone Photos & Video

For pricing over 2500 - 5000 sq. ft and 5000 - 10.000 please visit our booking or pricing page.

BOOK NOW





Who owns the photos?

NorthtoSouth Media owns the copyright on all images and videos produced by us. By hiring us, you/your company are granted the right to use these products for your marketing/advertising, social media and portfolio purposes. Third party licenses can be purchased for a fee. Please direct any third party requests to hello@northtosouthmedia.ca.

Can I distribute the images?

The products in question should not be provided to any third party persons, companies or entities; such as but not limited to Architects, Builders, Homeowners, Interior Designers, Stagers, Magazines or any other Media Publication. If any requests are received for the use of footage or images, please direct them to hello@northtosouthmedia.ca.

How long does a shoot take?

On average, a 2500 sq. ft. can take from 1.5h - 2.5h to shoot. This time is increased when booking multiple services.

How much notice do I need to give for cancellation?

We request 24h notice for cancellation in order to be accommodating to all clients. Any appointment missed or cancelled within less than 24h notice will result in a charge of 30% of the reserved services.

Do you travel?

Yes! We'll go anywhere! A travel fee of \$1.00/km is charged for locations beyond 40km.



We look forward to
working with you!



**North
TO South MEDIA**